



austin vida

APRIL CULTURA GUIDE



"The Selena Effect" exhibit is on display at Texas State University. Photo courtesy of The Wittliff Collections

CELEBRATE SELENA DAY

Selena Day is a time to celebrate the Queen of Tejano and the legacy she continues to leave across generations. From música to gatherings con comunidad, there's many ways to show love in all the ways Selena taught us: con corazón, style and orgullo all month long! Check out austinvida.com for more.

🦋 April 10: St. Elmo Brewing hosts a Selena-inspired beer release party from 6–10 p.m. at both its south and east locations, featuring live music, DJs, themed drinks and local pop-ups, all coming together for a night that honors Selena's spirit while supporting women and nonbinary folks in the brewing industry.

🦋 April 12: The Big Gay Selena Drag Brunch brings high-energy performances, iconic looks and all the Selena hits you love for a dazzling noon celebration and a whole lot of sparkle for la comunidad at Brewtorium (6015 Dillard Circle, Suite A). Tickets, supporting Austin Pride, start at \$36.70.

🦋 April 16: Selena on Strings transforms Selena's greatest hits into a cinematic live experience inside the ConcertDome at Austin Beerworks Sprinkle Valley, with performances at 6:30 and 8:15 p.m. Tickets start at \$48.

🦋 All April: "The Selena Effect" exhibit at The Wittliff Collections at Texas State University offers a new y unique look at Selena's legacy through rare fotos, personal items and artwork, highlighting how her influence continues to shape música, fashion and cultura today.

TEATRO PARA TI

🦋 "Zapata: A Folklórico Superhero Musical" brings the world premiere of a bold story to the stage at the Zach theater blending danza folklórica with a playful, action-filled adventure. The play follows a young girl discovering her power, roots and voice. Developed in Austin by Jesse J. Sanchez, the production runs every weekend in April. Tickets start at \$23.

🦋 Teatro Vivo's Austin Latinx New Play Festival returns to the Zach theater campus April 23–25 with staged readings of four original works by local playwrights, highlighting fresh voces y historias rooted in our comunidad. From explorations of identity and family to history and justice, each piece offers a unique perspective on navigating life today. It's a chance to experience new Latine storytelling in development and support artists shaping the future of theatre in Austin.



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MUST-SEE LIVE MÚSICA



Son Rompe Pera - Photo Courtesy of Marc van der Aa @marcvdaa

🦋 April 19: KUTX's Horizontes presents Nidia Góngora with Superfónicos at Radio East, with doors opening at 6 p.m. The acclaimed Colombian artist brings the ancestral sounds of the Pacific coast through currulao, which is rooted in marimba and percussion. Get ready for a lively celebration of cultura Colombiana! Tickets start at \$18.49.

🦋 April 25: Son Rompe Pera brings their explosive blend of marimba, cumbia, punk and garage sounds to Brushy Street Commons (501 Brushy St.) at 8 p.m. (doors at 7 p.m.) for a high-energy noche that reinvents Mexican folk traditions. Tickets start at \$36.60.

🦋 April 26: Experience Carrie Rodriguez's Laboratorio: Edición Colombia at the State Theatre at 7 p.m. (doors at 6 p.m.), spotlighting the musical traditions of Colombia. Featuring Austin-based Colombian groups Superfónicos and Nemegata, the evening blends Austin y Colombia on one stage! Tickets start at \$41.

🦋 April 29: La Santa Cecilia brings their genre-blending Latin rock and global rhythms to Antone's at 8 p.m. (doors at 7 p.m.). Weaving together sounds like cumbia, bolero, jazz and more, the band delivers a high-energía performance rooted in cultura y exploration. Tickets start at \$39.20.

CUMBIADÉLICA FEST

Cumbiadélica Festival brings together the many sounds and styles that have grown out of cumbia's journey across Latin America and beyond. The all-ages event lands at 29th St. Ballroom on April 18, featuring back-to-back sets across two stages from 2 p.m. into la noche. The day includes dance lessons, local vendors and interactive experiences. Show up with your crew and tap into a full day of rhythm, culture and comunidad! Tickets start at \$24.

ROSAS Y REVELACIONES



Photo Courtesy of Mexic-Arte Museum

“Rosas y Revelaciones: Homage to la Virgen de Guadalupe” opens April 17 at Mexic-Arte Museum and runs through Aug. 9, featuring nearly 100 textile works from artists across México reimagining la Virgencita through garments and fabric.

The exhibit also includes images by photographer Jesse Herrera that connect her presence to the daily lives of Austin's Mexican American community and reflects how la Virgen continues to live in our cultura.